Nisqually Reach Septic System Operation & Maintenance Project
Advisory Committee
Tuesday, April 20, 2010
Public Information Strategy

People want to know?

- Why is this program being formed?
- What's the problem? How has the problem been identified?
- Why is the county Health Department the one to do it?
- What specifically is the program?
- Do I have any say? Who decides and when?
- What will it cost me? Do I have any say about paying or the amount of payment?
- How will the money be collected?
- What value is the program to me?
- Will this help clean up the pollution? If water quality improves, will the program go away?
- What's the basis for the boundary?

Strategy

< Mailing to all residents

Summer / Fall 2010

< Public meeting / open house

Late 2010 / Early 2011

- o 6:30 – 8:30 with 15-minute presentation at 7:30 by committee member
- o Poster session
  WQ history – DOH trend analysis
  Chronology of study, remedial reconnaissance work
  Dye trace methodology
  Dye trace survey results
  Shellfish Protection District facts
  Proposal:
    - Map of area
    - Name of area
    - Compliance strategy
    - Service providers
    - Inspection matrix
    - Funding

< Media outreach

Throughout project
Beginning April 2010

- o Meet with editorial board
- o Newspaper press releases / articles
- o KGY Weekday Mornings
- o Invite press to Open House
- o Set up web page with email box for comments