For more information visit: www.ThurstonThrives.org

or contact:

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People around here live our beliefs in how we treat our family, friends, and the environment...

We **Believe** in:

- fresh air
- clean water
- safe nutritious food
- decent housing
- great schools
- living wage jobs
- pleasant compassionate neighborhoods
- thriving kids and families
- quality, affordable healthcare

➢ **We Believe** our choices matter.
What is Thurston Thrives?

Thurston Thrives brings together community partners around the work we share to honor those who make this a healthy and safe place and to align efforts to make an even bigger difference by creating a “Collective Impact”.
## What Makes a Strong Collective Impact?

<table>
<thead>
<tr>
<th>Five Conditions of <strong>Collective Impact</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Common Agenda</strong></td>
</tr>
<tr>
<td><strong>Shared Measurement</strong></td>
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<tr>
<td><strong>Mutually Reinforcing Activities</strong></td>
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<tr>
<td><strong>Continuous Communication</strong></td>
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<tr>
<td><strong>Backbone Support</strong></td>
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</tbody>
</table>

HOW DOES THURSTON THRIVES WORK?

- Increase community engagement and alignment around health priorities.
  - Integrate — do not reinvent — existing plans & groups.
  - A Board of Health initiated process — focused and engaging — to create **Collective Impact**.
  - Products:
    - A few, simply stated community outcomes
    - Lead organizations and main helpers for each outcome
    - A limited number of clear milestones.
    - Communicate outcomes frequently and widely as an ongoing community “call to action.”

- That is **Thurston Thrives!**
THURSTON THRIVES

Model of Population Health

Health Factors *

Health Outcomes

Length of life

Quality of life

- Alcohol use
- Nutrition & physical activity
- Sexual activity
- Tobacco use
- Access to care
- Quality of care
- Built environment
- Environmental quality
- Education
- Employment
- Income
- Family & social support
- Community safety

Requirements:
- Health Care & Social Services
- Environment
- Community Design
- Housing/Shelter
- Food
- Education
- Employment, Income, Wealth
- Child & Youth Resilience (ACEs)
- Social Resilience

Adapted from U. of Wisconsin Population Health Institute 2012. County Health Rankings Model.

*Model takes as given various significant factors in the health of a community, such as the availability of antibiotics, clean drinking water and sanitary wastewater disposal, immunizations, etc.
**THURSTON THRIVES PHASES**

**Phase I:**
2013 - 2014

**Phase II:**
2014 - 2020

**Phase III:**
2020 - 2021

**Develop**
- Name advisors & action leads
- Map strategies
- Set measures
- Continue action strategies already underway
- Name ‘backbone’ organization(s)

**Implement**
- Carry out and continue action strategies
- Communicate continuously
- Engage public in action
- Celebrate progress annually

**Re-assess**
- Review strategies
- Adjust targets
- Complete revised action agenda

*Now completed*
2015 STEPS

- **Continue to Align:** within strategies & across teams
  Community Investment Partnership, PHSS programs, treatment sales tax revenue, new contracts, etc.

- Develop backbone / sustain efforts

- Broaden and deepen community participation
TT STRATEGIES

Food:
- **Reclalm** more food; **Remind** about healthy eating; better connect farms & places where people eat; assure safety; more gardens

Economy:
- **Revitalize** connections to employers, employees & entrepreneurs; help new employers and workers build skills

Community Design:
- **Revamp** paths & trails; **Reimagine** community places as walkable & bike-able for shopping, work and play
Housing:
- **Reduce** entry costs; teach about home ownership; rapidly Re-house the homeless; increase permanent supported housing

Education:
- **Better connect** kids with timely supports & broaden learning choices to increase HS graduation & post-secondary success

Child & Youth Resilience:
- **Prevent** ACEs (like child abuse & DV); help kids & families
  - **Rebound** from ACEs; **Redouble** social connections
Enviroment:

- **Ensure** clean air and stable climate, **restore and maintain water quality**, **reduce waste**, prevent spread of disease carried by organisms, and **rebound well from emergencies**.

Community Resilience:

- **Re-connect**, support, and engage all residents to foster a culture of involvement and innovation, creating diverse action to improve community, **rebound & take strength from adversity**.

Clinical Care:

- **Remember what keeps us healthy**, **integrate care** and provide & use care most wisely for best outcomes while reducing disparities, so that more people live longer, healthier lives.
Efforts already occurring - aligned:

- Food Bank food reclamation
- Development of an entrepreneur center
- Safe Routes to School programs
- Septic and sewer improvements

New initiatives...

- Communities-in-Schools partnership projects in North Thurston and Tumwater school districts
- Blue Team of Housing Action Team: proposal to test the incentives for including more affordable housing in new housing development
On November 5, 2014, more than 30 diverse stakeholders affirmed a 2015 vision for Thurston Thrives including defining:

- The role of a Coordinating Council
- The role of contracted support staff
- The role of hubs (Action Teams)
TT Coordinating Council Composition & Role

Coordinating Council Role
- Fostering continuous communication
- Identifying gaps, needs and opportunities
- Publishing performance data
- Setting goals for improvement
- Promoting the overall TT effort
- Not a funding body

While members may make a financial contribution, it is not required (e.g. this is not a ‘pay to play’ format).

<table>
<thead>
<tr>
<th>Sector</th>
<th>Number</th>
<th>How Chosen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funders (non-governmental)</td>
<td>3</td>
<td>Interested representatives of this sector worked collaboratively to determine representatives.</td>
</tr>
<tr>
<td>Business</td>
<td>3</td>
<td>Thurston County Chamber worked with intersted business sector leaders to determine representatives.</td>
</tr>
<tr>
<td>Action Team Representatives</td>
<td>7</td>
<td>Action Team leads nominate representatives to the Coordinating Council. The Council selects representatives.</td>
</tr>
<tr>
<td>Local Government</td>
<td>3</td>
<td>1 seat for Thurston County Public Health, 2 for other local government officials.</td>
</tr>
<tr>
<td>Education</td>
<td>2</td>
<td>School superintendents select a representative. The TT council will determine other education representation.</td>
</tr>
<tr>
<td>Member at Large</td>
<td>2</td>
<td>Application process chosen by existing Coordinating Council members after initial Council is assembled.</td>
</tr>
<tr>
<td>Asset Building Coalition</td>
<td>1</td>
<td>ABC Chair determines representative.</td>
</tr>
</tbody>
</table>
TT COORDINATING COUNCIL FISCAL AGENT

Fiscal Agent Role and Qualifications:
- 501(c)3 capable of receiving and dispersing funds
- Able to contract with staff
- Financial controls in place to ensure good stewardship of funds
- Insured/bonded
- Minimal or no direct service programs that could be viewed as a conflict
- Mission alignment with Thurston Thrives

Fiscal Agent:
Thurston County Chamber of Commerce Foundation
Community Leaders Working Together for a Healthier Community through Thurston Thrives

Over the past 18 months, community leaders have worked together to develop strategies to create a healthier community for all. Together, they have designed a “collective impact model” known as Thurston Thrives (see page 23).

Thurston County Public Health and Social Services Director Don Almon, with county commissioners, looked at several predictors of an individual’s health outcomes in a more holistic manner. They found that good health is not just about providing health care to the ill, so they looked further into the role of community in an individual’s health. One of the highest predictors of health for individuals and families is a good income. Thurston County’s ability to provide wealth platforms through employment is fundamental to community health.

The business community has been engaged in Thurston Thrives since the program’s inception. The Chamber and the Thurston Economic Development Council have joined strategy teams on education, clinical and emergency care, and the economy and served on the leadership advisory council. We still have a role in the allocation of limited resources and development of good public policy.

In December, the Chamber and its Thurston County Chamber Foundation committed organizational resources to assist Thurston Thrives in its evolution into a public-private partnership. At the most recent Thurston County Board of Health meeting, county commissioners agreed to have the Foundation serve as the fiscal agent for Thurston Thrives. The Chamber also has committed resources to help fund support staff who will be essential to the success of Thurston Thrives.

We think about Thurston Thrives and the Chamber’s broad community mission as we think of an engine. An engine is a mechanical system, and — when running on all cylinders and finely tuned — it produces an optimal outcome in horse power and efficiencies. If an engine has challenges with gasoline, filters or lack of oil, it will run at a reduced capacity. Communities are the same. If a community’s employment sector, education, safety nets, and environmental health are not tuned and maximizing the available resources, it does not have optimal outcomes of healthy prosperous people. Thurston Thrives will work to ensure our community is running at the highest level.

Look for the Chamber to continue its advocacy for Thurston Thrives, the organizations involved, and the hundreds of community members who volunteered thousands of hours in an effort to make Thurston County a healthier place to live.
Thurston County Public and Private Partners Creating a Road Map to Health

By Natasha Amon

There are a number of things that come to mind when we talk about creating a healthy community: access to fresh, whole foods, access to quality, and affordable health care, access to places to exercise and play—parks, bike paths, and trails— but there are other indicators that, while not as transparent, are more accurate ways of measuring community health.

Don Sloan, director of the Thurston County Department of Health and Social Services, gives an example: "There are few things you can find that more accurately track your chance of illness and death as the number of years of education a person has. That indicator tracks as closely as anything we know. The other indicator is how much money a person makes. More money earned equals better health, but it flattens out after a certain income level."

In April 2013 Sloan and the Thurston County Board of Health joined with community leaders to create Thurston Thrives. Their mission is to increase and work to improve the health of Thurston County residents through collaborations of public and private partnerships.

Continued from page 21

Community Resilience
Focused on the ways we are connected and support each other in community—our cohesion and social capital created through participation in groups and activities like volunteering—and how this can be increased.

Economy
Focused on how to ensure economic progress, in the form of increased job opportunities, better employment, workforce development and vocational education, together with rising incomes and wealth, because of its major role in the health of the community.

Education
Focused on raising the graduation rate and increasing educational attainment.

Environment
Focused on ensuring clean air, clean water and preventing exposure to toxins and other disease vectors in the places we live.

Food
Focused on improving the food system of the community to ensure food is safe to eat, residents have enough food that they don’t go hungry, and there is excellent access to nutritious food.

Housing
Focused on the quality and adequacy of housing, particularly for low income residents.

2015: Identity Coordinating Structure
In the last weeks of 2014 the Thurston County Council of Health adopted a resolution recognizing the Thurston Thrives Advisory Committee and Action Team members for their substantial contributions to developing these nine strategies and helping to come to broad agreement on a structure to carry the effort into Phase II in 2015.

The resolution dislodged the TT Advisory Committee as had always been the plan, and authorized Sloan to negotiate a Memorandum of Understanding (MOU) between the county, United Way, North West Vail, and the Thurston County Chamber of Commerce and their Foundation to create a new public private partnership that will be the Thurston Thrives Coordinating Council.

The board then directed Sloan to use as a guide for the MOU is a set of recommendations about the composition, order and structure of this Council. Both the resolution and the recommendations about the Council are available on the Thurston County website: www.co.thurston.wa.us/thrives/

Sloan said, "The work ahead to develop that agreement, learn from the various groups who will appoint to the Council and to hold that group’s first meeting. At that meeting, I plan to press the group to hire staff ASAP to purchase software and to develop a web presence to begin tracking and reporting progress on the strategies."
Thurston Thrives and Collective Impact

Join us!

Link:  https://vimeo.com/113307662

*Internet access necessary to view video
Comment on a TT Blog
Join an Action Team
Help with an action

www.thurstonthrives.org